#### Hunting for Dollars

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#### **EMMEC** Meeting

December 17, 2024

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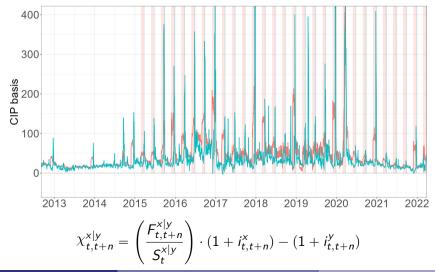
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  - FX pricing mechanisms (deviations from the law of one price), and
  - Dollar funding markets (growing reliance on synthetic funding).
- These distortions raise fundamental questions about the **structure**, **cost**, **and resilience** of global USD funding markets.

## Post-2015 quarterly CIP deviations (USDJPY, 1W/1M)



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- What is the impact of regulation? Do banking regulations create unintended consequences for USD funding?
- O regulatory frictions distort FX markets? How do these frictions contribute to pricing inefficiencies?

## Key Contributions: Regulation, Substitution, and Pricing

 Quarter-End Regulation: Non-US banks incur higher balance sheet costs for USD funding in US wholesale markets, especially at quarter-end.

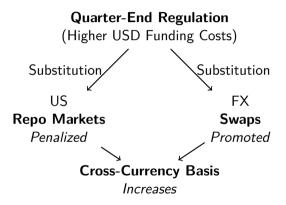
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- Quarter-End Regulation: Non-US banks incur higher balance sheet costs for USD funding in US wholesale markets, especially at quarter-end.
- Repo-to-Swap Substitution: Facing these costs, banks shift from USD repo borrowing to FX swaps as a cheaper alternative.
- Market Impact: This substitution, driven by inelastic demand, significantly increases FX swap volumes and amplifies the cross-currency basis.

#### Contributions: Mechanism Overview



#### Literature

- Deviations from CIP: Du, Tepper, and Verdelhan (2018), Borio, Iqbal, McCauley, McGuire, and Sushko (2018), Cenedese, Della Corte, and Wang (2021), Rime, Schrimpf, and Syrstad (2022), Wallen (2022), Becker, Schmeling, and Schrimpf (2023), Ben Zeev and Nathan (2024), Kubitza, Sigaux, and Vandeweyer (2024)
- Global dollar funding: Ivashina, Scharfstein, and Stein (2015), Aldasoro, Ehlers, and Eren (2022), Correa, Du, and Liao (2022), Bräuer and Hau (2022), Du and Huber (2024)
- Intermediary balance sheet constraints: Gabaix and Maggiori (2015), Duffie (2017), Andersen, Duffie, and Song (2019), Du, Hébert, and Li (2023)
- Microstructure of FX forwards: Syrstad and Viswanath-Natraj (2022), Krohn and Sushko (2022), Kloks, Mattille, and Ranaldo (2023)

#### Background

The literature has argued that Basel III regulation imposes a **supply constraint** on banks' ability to obtain USD funding at quarter-end (Du et al. (2018); Cenedese et al. (2021)).

**Our contribution:** We demonstrate that regulation drives up the **demand** for synthetic dollar funding.

#### Key open questions we address:

• **CIP deviations:** Why do CIP violations persist when only **1%** of FX swaps count towards the leverage ratio? (Borio et al. (2018); BCBS (2014))

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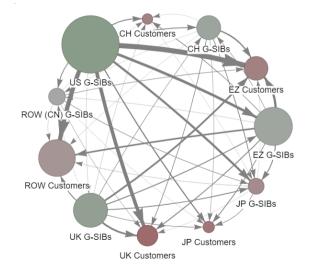
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- **Cross-currency basis spikes:** If European banks are constrained, why does demand drive up the cost of USD funding (favoring the *US dollar*)?

#### First step: construct data

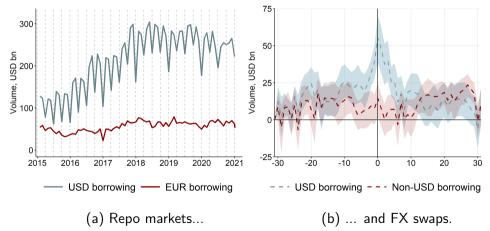
- Bespoke data on global FX settlement from CLS which shows FX swap trading flows and prices per category.
- We manually sort 4,169 banks, as well as their customers, into nationality buckets: US, Eurozone, UK, CH, Japan, and ROW. We further distinguish between G-SIBs, regular banks, and non-banks.
- Crucial: if a JP Morgan entity is trading in London, it is classified as an American G-SIB.
- Combine this with bank-level data on European and American wholesale money markets.

#### Synthetic dollar flows



### Repo-FX swap substitution

Eurozone banks in:



#### Our hypothesis

Why would European banks substitute USD repo funding with synthetic dollars at quarter-end?

Two unintended consequences of regulation combine for this effect:

#### **O** Differential treatment of funding instruments:

- Repo expands balance sheet, penalizing the leverage ratio (LR).
- FX swaps are *off*-balance sheet, and thus only contribute 1% of their position to the LR. •• See more.
- e Heterogenous reporting requirements
  - Majority of jurisdictions report results as a snapshot of their balance sheet at quarter-end and thus can "window-dress."
  - UK and US two exceptions: report averages of quarter's daily values.

#### Treatment of repo vs. FX swaps Back to slides.

Balance sheet Assets	Liabilities	Balance sheet Assets	Liabilities
Bond         100         \$           Cash         100         €           Cash         100         \$	Equity 200 € Debt 100 \$	Bond 100 \$ Cash 100 <b>\$</b>	Equity 200 €
Off-balance sheet		Off-balance sheet	
		FX receivables 100 €	FX payables 100 \$

(a) After repo: LR = 200/300 = 0.67.

(b) After FX swap:  $LR = 200/(200 + 0.01 \cdot 100) = 0.995$ .

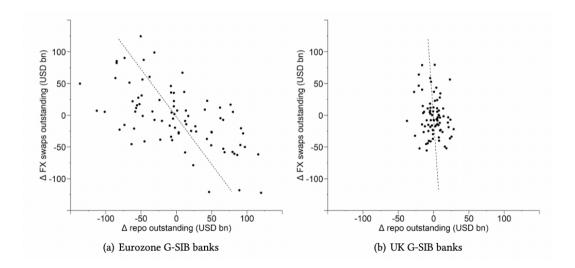
#### Repo-FX swap substitution: motivation

We hypothesize that regulatory concerns drive this substitution dynamic.

Thus, we run a differences-in-differences regression comparing banks with a quarter-end snapshot requirement (EZ, CH, JP) with those reporting daily averages (US, UK).

$$\begin{aligned} Y_{i,t} &= \beta_1 \cdot Q_t^{end} + \beta_2 \cdot Snapshot_i + \beta_3 \cdot Q_t^{end} \cdot Snapshot_i + \beta_4 \cdot Y_t^{end} \\ &+ \beta_5 \cdot Q_t^{end} \cdot Y_t^{end} \cdot Snapshot_i + \alpha_i + u_{i,t} \end{aligned}$$

#### Visual evidence...



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	Snapshot vs. daily average reporters					
	FX swap (logs)	Repo (logs)	Swap Share (%)			
<i>Q<sup>end</sup></i>	-0.014	-0.093	1.644			
	(0.055)	(0.096)	(1.731)			
Snapshot	-0.266***	-0.786***	9.864***			
	(0.091)	(0.159)	(2.862)			
Q <sup>end</sup> : Snapshot	0.133**	$-0.355^{***}$	7.310***			
	(0.066)	(0.121)	(2.183)			
Controls						
Q <sup>end</sup> : Y <sup>end</sup>	-0.515***	-0.025	-10.954***			
	(0.096)	(0.168)	(3.028)			
Q <sup>end</sup> : Y <sup>end</sup> : Snapshot	0.153	0.008	5.867			
	(0.114)	(0.209)	(3.756)			
Observations	492	411	411			
Adj. R <sup>2</sup>	0.910	0.834	0.813			

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#### Further evidence for substitution:

- Nationality: Those nationalities decreasing repo the most, correspondingly increase synthetic usage the most. Nationality
- Currency: substitution is specific to the USD. •• Currency
- **Year-ends**: as FX swaps count towards the year-end G-SIB score, substitution reverts at year-end. Year-ends
- Secured v. unsecured funding: window-dressing occurs (virtually) only for repo, which requires collateral. Unsecured borrowing is relatively unaffected.

➡ Secured v. unsecured

• The 2016 US money market reform, which converted USD borrowing from unsecured to secured. •• US MMF Reform

#### What are the implications for pricing?

- When an agent wishes to borrow dollars, he may do so through wholesale (direct) borrowing, or synthetically, by converting local currency with FX swaps.
- CIP tells us that these two methods must have an equal cost: law of one price!

$$\underbrace{(1+i_{t,t+n}^{\$})}_{(1+i_{t,t+n})} = \underbrace{(1+i_{t,t+n}^{*})}_{(1+i_{t,t+n})}$$

Cost of raising USD

Cost of domestic funding



Cost of FX swap

- However, wholesale borrowing through repo is penalizing for the balance sheet LR.
- Direct borrowing also requires securing **collateral**, which may be difficult to source.
- These constraints imply shadow costs for wholesale borrowing in money markets.
- On the other hand, FX swaps count little for the LR, and do not require collateral.

$$\underbrace{(1+i_{t,t+n}^{\$}+C_{t,t+n}^{\$})}_{\text{Cost of raising USD}} = \underbrace{(1+i_{t,t+n}^{x}+C_{t,t+n}^{x})}_{\text{Cost of domestic funding}} \cdot \underbrace{\left(\frac{F_{t,t+n}^{x|\$}}{S_{t}^{x|\$}}\right)}_{\text{Cost of FX swap}}$$

Plugging in the basis shows that CIP deviations are driven by the *relative shadow cost* of USD wholesale funding vs. raising domestic funds:

$$\chi_{t,t+n}^{x|\$} = c_{t,t+n}^{\$} - c_{t,t+n}^{x}$$

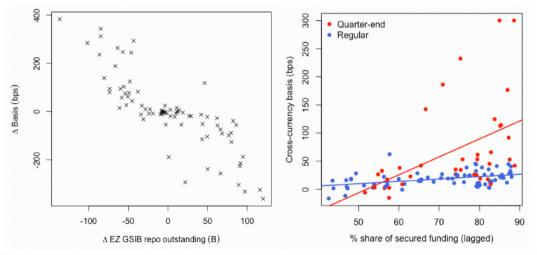
At the **quarter-end**, repo borrowing from US MMFs is penalized by regulation, and requires a collateral.

But non-US banks can raise **domestic** funds easily, especially in post-2015 era of loose monetary policy.

Synthetic dollar funding commands a **premium** because obtaining it through its substitute, wholesale funding, is expensive.

Pricing effects: CIP deviations correlate with:

- L.h.s.: Severity of Eurozone withdrawals from US MMF
- R.h.s.: Share of US MMF borrowing requiring collateral



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#### Granular instrumental variable

The idiosyncratic shocks to major actors in FX swaps (i.e. dealer-banks) are a valid IV:

- Relevance: idiosyncratic shocks are big enough to impact the price.
- **Exclusion restriction**: can only impact price through flow because common shocks are removed, i.e. they are idiosyncratic.

We take the flows of non-US-G-SIB actors (17 total) and construct the GIV as the **size-minus-equal** weight of their dollar purchase shares. We form four different variants of the GIV.

Want to test whether:

- Non-US agents' flows impact the basis
- Non-US agents have inelastic demand for synthetic dollar funding

Panel A: First Stage - Prices on GIV							
Dep. variable:	$\Delta \chi^{t,m,x}$ , %						
	$Z^{P/F}$	Z <sup>F</sup>	Z <sup>preci</sup>	Z <sup>equi</sup>			
Z <sup>GIV</sup>	0.15*	0.21**	0.23**	0.24**			
	(0.08)	(0.08)	(0.08)	(0.09)			
Panel B: Second Stage - Demand							
Dep. variable:	Y <sub>E</sub> <sup>preci</sup>						
	$Z^{P/F}$	ZF	Z <sup>preci</sup>	Z <sup>equi</sup>			
$\Delta \chi^{x y,m}_t$ , %	-0.41***	-0.35***	-0.33***	$-0.18^{***}$			
Controls	Yes	Yes	Yes	Yes			
FE/clustering	$\alpha + \tau$	$\alpha + \tau$	$\alpha + \tau$	$\alpha + \tau$			
Obs.	48,740	48,740	48,740	48,740			

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### Pricing and Cost Efficiency

Our CLS data also show prices paid by each nationality and institution type:

- Quarter-end cross-currency basis spikes cost non-US G-SIBs around **4.7 billion USD annually**.
- Eurozone G-SIBs' 50 billion USD of repo-FX swap substitution "**only**" costs 37 million USD suggesting an efficient regulatory optimization.
- Eurozone G-SIBs pay 1.6 billion USD for quarter-end dollar purchases but sell 1.7 billion USD. This indicates that dealers pass shadow costs on to their **customers** through their role as intermediaries; a regulatory/banking friction thus impacts "real economy" agents.

# Pricing and Cost Efficiency

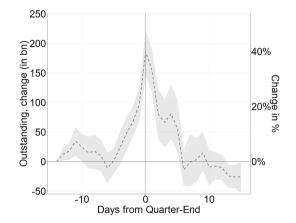
	Effective cost $\gamma$ (bp)				CIP income (mn of USD)			
	excl.Q <sup>end</sup> (1)	at.Q <sup>end</sup> (2)	∆ bp (3)	Net (4)	∆ Buy (5)	∆ Sell (6)	∆ Net (7)	$\Delta \operatorname{Net}_{\operatorname{Rp-Swp}}$ (8)
Non-US G-SIB banks	26	56	30	3,562	(4,674)	4,476	(197)	(74)
Eurozone	25	52	27	2,429	(1,604)	1,735	131	(37)
Swiss	24	55	31	692	(820)	699	(121)	(17)
Japan	37	78	41	(5,197)	(399)	277	(122)	(15)
UK	24	50	27	3,893	(1,557)	1,378	(179)	(11)
China	23	49	26	1,745	(294)	387	93	6
Other non-US banks	22	48	26	6,497	(1,672)	2,158	486	10
Non-Banks	22	46	24	(17,220)	(859)	744	(115)	(2)
US G-SIB banks	24	52	26	7,261	(3,911)	3,936	25	65

#### Conclusion

- Distortions in FX swap markets driven by regulation penalizing non-US banks' wholesale USD borrowing.
- Important frictions: USD demand is inelastic, and cost is passed on to the customer.
- Policy implications: consequences of quarterly window reporting, differential balance sheet treatment of instruments, and structure of (US) wholesale funding markets.

#### APPENDIX

#### Quarter-end volume surge Back to slides.



Outstanding swap volumes, SN to 1W tenor point, all currencies.

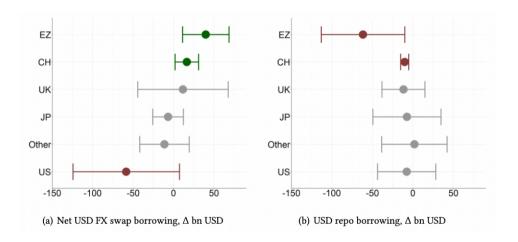
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Nationalities Back to slides.



#### Dollar uniqueness Pack to slides.

		Eurozone G-SIB repo borrowing								
	bn USD	log	bn USD	log	bn USD	log				
USD	13.941*	0.552*	14.897*	0.587*	-62.978***	-0.285***				
	(7.037)	(0.312)	(7.035)	(0.291)	(9.907)	(0.048)				
QE	0.213	0.064	-0.078	-0.020	6.082	0.022				
	(0.158)	(0.040)	(0.296)	(0.046)	(13.414)	(0.065)				
QE:USD	-7.066***	$-0.346^{***}$	$-6.874^{**}$	$-0.259^{**}$	$-61.151^{***}$	$-0.353^{***}$				
	(2.460)	(0.106)	(2.524)	(0.092)	(18.971)	(0.092)				
Controls										
QE:YE	-1.829***	-0.274***	-2.504**	-0.311*	-64.020***	-0.257***				
	(0.493)	(0.075)	(0.859)	(0.158)	(22.880)	(0.111)				
QE:YE:USD	-0.594	0.130	0.060	0.176	44.337	0.142				
	(1.942)	(0.095)	(1.829)	(0.169)	(32.357)	(0.156)				
Constant	No	No	No	No	Yes	Yes				
Bank FE	Yes	Yes	Yes	Yes	No	No				
Frequency	Monthly	Monthly	Monthly	Monthly	Monthly	Monthly				
Standard errors	Clustered	Clustered	Clustered	Clustered	Newey-West	Newey-West				
Obs.	4,486	4,486	1,654	1,654	216	216				
Adjusted R <sup>2</sup>	0.609	0.667	0.448	0.509	0.369	0.393				

#### Year-ends Back to slides.

	Swap Share (%)						
	EZ	СН	JP	UK	US		
$\beta_0$	41.59***	84.28***	33.36***	68.94***	70.41***		
Cend	(2.20)	(2.04)	(4.42)	(2.81)	(0.99)		
Q <sup>end</sup>	$12.05^{***}$ $(1.71)$	9.01*** (1.53)	$5.95^{***}$ (1.26)	4.59*** (1.03)	-0.46 (0.72)		
Q <sup>end</sup> : Y <sup>end</sup>	—5.64 (3.48)	—3.94 (2.43)	—2.95 (2.65)	-8.99*** (2.90)	-11.52*** (2.09)		
Obs.	82	82	82	82	82		
Adj. R <sup>2</sup>	0.23	0.22	0.01	0.06	0.32		

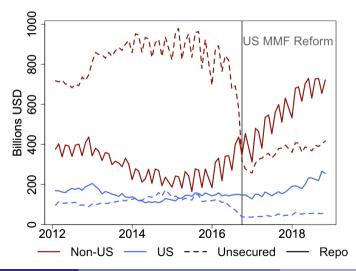
#### Secured v. unsecured borrowing Back to slides.

	Wholesale USD borrowing							
	EZ/CH	G-SIBs	UK G	S-SIBs	US GS-SIBs			
	bn USD	log	bn USD	log	bn USD	log		
	(1)	(2)	(3)	(4)	(5)	(6)		
Secured	16.18** (6.71)	0.72 (0.41)	8.42 (7.86)	-0.62 (1.32)	10.18* (4.33)	0.86 (0.88)		
$Q^{end}$	-1.00 (0.71)	-0.04 (0.03)	-0.22 (0.48)	-0.14 (0.13)	-0.13 (0.32)	0.03 (0.10)		
Secured : Q <sup>end</sup>	-8.68*** (2.08)	-0.34** (0.11)	-1.46 (1.62)	0.01 (0.09)	-0.28 (0.41)	0.01 (0.09)		
Controls								
$Q^{end}: Y^{end}$	-0.88 (0.64)	-0.08 (0.10)	0.25 (0.40)	0.08 (0.14)	0.85 (0.45)	0.13 (0.12)		
Secured : Q <sup>end</sup> : Y <sup>end</sup>	-2.21 (2.80)	0.02 (0.08)	-5.21* (1.72)	-0.40** (0.06)	-1.11 (0.95)	-0.14 (0.15)		
Fixed effects	G-SIB	G-SIB	G-SIB	G-SIB	G-SIB	G-SIB		
Clustering	G-SIB	G-SIB	G-SIB	G-SIB	G-SIB	G-SIB		
Observations Adj. R <sup>2</sup>	1,246 0.388	1,246 0.410	364 0.584	364 0.482	1,422 0.531	1,422 0.490		

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#### US money market reform Back to slides.



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